

Mazda Program

DRS¹ Pricing

Mazda	
<u>Price (Monthly)</u>	\$1,380

DRS (Setup)² - \$2,000

1. DRS: Dealer website Digital Retail Plug-in with resulting leads/deals supported by Tekion Retail/Deals app, simple leads screen/ 3rd party integration costs to CRM/DMS systems extra (if required/any).
2. Setup includes training. Setup fees for Mazda assume that implementation is done at the same time. If not, then individual setup fees will apply.